



User Experience Designer I

Intelligent Product Solutions (<http://intelligentproduct.solutions>) is a leading product development professional services company. The leadership and senior engineering team are deeply talented with unparalleled experience in industry and consulting services. Our client base includes some very well-known Fortune 100 brands as well as budding startups. Because of our growth, we are seeking talented individuals to join our team.

The IPS design team is looking for a candidate who creates satisfying and compelling experiences for users of a product, drawing on results from user research and workflow analysis. They should possess strong creative, technical, and problem-solving skills. Areas of focus may include content, controls, visual design and development, information architecture, user research, branding, and customer/technical support. Candidate must have a solid understanding of graphic design and front-end development, and able to leverage design tools such as Figma and Adobe Suite. An ideal candidate should possess a solid understanding of the development process from concept to production/launch. As a member of the design team, it is expected to be comfortable working closely with the software & hardware engineering teams and champion the needs of the end user experience.

Requirements

- Bachelor's in Industrial Design or related user experience field
- Minimum 2 years' experience
- Work will be performed out of our headquarters in Hauppauge, NY
- Strong experience in Figma, Adobe Suite
- Excellent knowledge of physical and digital experiences
- Passion for researching, sketching and human centered design
- Excellent written and verbal communication skills
- Understanding front-end development

Responsibilities

- Consulting with clients to understand their goals
- Explaining user research results to internal and external stakeholders
- Developing personas and usage scenarios
- Conducting usability testing
- Creating wireframes, storyboards, sitemaps and screen flows
- Creating product prototypes
- Analyzing user feedback and activity, and iterating to enhance the user experience
- Assisting with content development
- Conducting competitor and customer analysis

Preferred Skills

- Creating micro animations in After Effects or another related program
- Conceptual Sketching

Nice to Have Skills

- CAD program such as Solidworks, Alias, Creo, Maya, Blender, C4D & Unreal Engine